Pyber Analysis

Most Pyber drivers and riders do the most business in urban city types. The majority of the profits for Pyber are urban rides however the average fare are on the lower end of the city types suggesting that most rides are a lot shorter. The ceiling for the average fare seems to cap at about $30 per ride.

There are not nearly as many suburban drivers as urban ones. The total fares for suburban rides account for about a third of Pyber profits however the total number of rides is significantly less. This suggests that most suburban rides are longer than urban ones. This provides a significantly higher floor for fares per ride than urban rides suggesting the rides may be longer.

The rural city type accounts for a very small portion in all categories for Pyber. The average fare seems to have the same floor as suburban while having the highest grossing average fare per ride. However since rural rides are significantly lower in all categories, a definitive analysis is harder to determine. One could hypothesize the rides are the longest but since there is a smaller supply of drivers and riders, the cost of the fares are higher and fares do not definitively correlate with ride length.